



Call to Fiber Artists

Fascination with Fiber

Extended Deadline is February 18th!

The Huron Valley Council for the Arts is hosting the Fascination with Fiber exhibit during the month of April 2011, in its gallery in Highland, Michigan. The gallery is an inviting venue and the HVCA will host an opening reception with refreshments on April 1, 2011 to a broad audience of art lovers.

PROMOTIONS: HVCA and its participating groups will partner with artists to make this exhibit a success using a wide range of tools including:

- Press releases to media outlets across the state and region; submissions to online and print calendars.
- Posters and reminder postcards throughout the community
- E-Blasts will be sent to friends, patrons, members, volunteers, area businesses, and community members of HVCA and all participating groups.
- Each artist will also be e-mailed an e-postcard prior to the event. This announcement may be forwarded by each artist to their own e-mail contacts.
- Signs will be strategically placed in various locations around the community to direct visitors to the exhibit during the opening artist reception.

SALES: HVCA will handle all sales. A commission of 25% will be deducted from the each sale.

FEES: A non-refundable application fee of \$3 per item for HVCA members in good standing and \$5 for non-members must be submitted with all applications. Checks should be made out to the Huron Valley Council for the Arts. Depending on size of items, a maximum of four works per artist of original work not previously exhibited at HVCA will be accepted. If submitting more than one item, not more than one of the items submitted can be NFS (Not for Sale).

To respond to this call-for-artists, please complete the form on the reverse side and return it to HVCA by the deadline of February 4, 2011.

The Jury Committee retains the right to reject or remove any item that does not meet the show requirements, including but not limited to, items previously shown at HVCA, not as represented in photos, or inappropriate for a family audience.

DEADLINES:

- Application, Fees, Required Images for Jury, and Signed Agreement on or before **February 18, 2011** and must be easily readable. Notification of application's jury approval by email or phone by February 28, 2011.

Images for jury entry must be in hard copy or JPEG digital files. Hard copies must be 4" X 6", and must have the artist's name and title of the work on back of the photo. CDs must contain the artist's name on both the actual CD and the case. JPEGs should be no larger than 300 dpi at approximately 4" X 6". All digital files must include the artist's name and title of the submission (e.g. smith-paintingtitle2.jpg). A self-addressed stamped envelope with sufficient postage for the return of CDs should be included if you want these returned to you.

- The show will be hung on Wednesday, March 30, 2011 at 12 noon. **Delivery of work is Wednesday, March 30, 2011, between 10:00 am and 12:00 noon** at HVCA Art Shop Gallery, 225 West Livingston Road, Highland, MI 48357. **NO SHIPPED WORK WILL BE ACCEPTED.**

All works must be ready to be hung, securely framed with screw eyes and wires firmly attached. No taped, toothed or clip style frames are allowed.

- Works on paper should have protective covering of glass or Plexiglas.
- Quilts must have a rod pocket with the rod provided.
- Jewelry and similar items must be submitted in a frame or shadowbox ready to be hung as outlined above

Works must be no heavier than 20 lbs and no larger than 3' X 4'.

- **Artists are responsible for pick-up of work on Monday, May 2, 2011** between 10 am and noon or between 5:00 and 6:00 pm. Any work not picked up by this time is subject to a \$5 per day late fee.

All artists will be required to complete and sign the HVCA Gallery Exhibition and Sale Liability and Terms of Agreement document. Artists must authorize HVCA to use all accepted works for any and all promotional purposes without charge.

Fascination with Fiber

Name _____ Phone No. (____) _____

Address _____

Email address _____ No. of Pieces _____

Please attach photos of submissions and your check for your application fee. By signing below, you authorize HVCA to use accepted works for the exhibit for any and all promotional purposes without charge.

Artist Signature _____ Date _____