

Please submit this form along with

1. Artist's Statement .
2. Professional or personal resume.
3. 6 slides, photos, or CD
4. Jury fee \$20

Mail or hand deliver to:

HVCA Art Shop, PO Box 999, Highland. MI 48357

Name: _____

Studio: _____

Address: _____

City: State: ZIP: _____

Email: _____

Telephone: _____

Website: _____

Medium: _____



The Art Shop (TAS) at the Huron Valley Council for the Arts (HVCA), and Highland Station House (HSH), shall not be liable for any loss, injuries or damages sustained by any participants, his/her heirs, or any person or organization arising out of any event. By signing the Juried Membership Request Form, participants hereby fully and forever release TAS, HSH, HVCA, and volunteers from any and all causes of action, claims, and demands of any nature that arise out of any event. All work exhibited must be original and handcrafted by the artist. Certain exceptions may apply, such as works published. The Art Shop reserves the right to decline any applicant, and all memberships are subject to a 2-month trial period. Failure to comply with all rules may result in expulsion from the co-op and loss of fees paid, at the discretion of The Art Shop and the HVCA. Returned checks received from participants will be assessed a \$50.00 fee. 25% (active members) or 40% (inactive members) of all sales benefit HVCA. Outside sales resulting from HVCA or TAS activities or promotion may be subject to commission.

If accepted, do you give permission to use your name & images for publicity purposes? Yes___ No___

I agree to gallery standards, conditions, and responsibilities:

Signature: _____

Date: : _____



JURIED ARTIST MEMBER INFORMATION
2010



RESPONSIBILITIES

The Art Shop is a function of volunteer HVCA member artists, and the collection is constantly changing. Each artist takes turns working in the gallery (minimum 4 hours per month) and is actively involved with one of the support committees that manage day-to-day operations. Duties as a member also include meeting attendance as announced, dues/fees as voted by membership (currently \$20 annually, plus HVCA membership,) presence at openings, and proactively fostering a strong arts community in the Huron Valley area. Artists set their own prices. All sales benefit HVCA (25% for active members; 40% for inactive members.)

In addition to supplying a venue for the members to display and sell their work, The Art Shop at the HVCA provides an opportunity for professional networking, and seeks to represent 20 – 24 artists at any given time. When it dips below twenty members, a call for new members will go out. Membership applicants should possess high artistic merit and commitment to the creative and administrative aspects of running a non-profit alternative art venue.

Interested in becoming a member? Read the following Gallery Standards, Membership Request & Conditions of Co-op Participation, and complete the Juried Membership Request Form.



www.huronvalleyarts.org
www.artshopgallery.org

GALLERY STANDARDS:

The Cooperative established the following guidelines and criteria for The Art Shop in order to reflect positively on the organization and establish a level of excellence of the artwork displayed. The Art Shop herein defines the type of juried work to be displayed in the Gallery:

Fine Arts – *Painting, Drawing, Sculpture and Assemblage, Collage, Photography, Fine Art Prints of original art done by juried members.*

Artistic ability must reflect mastery of the skills to produce fine art of high quality. Work should display an understanding of the elements and principles of design and composition. Materials must be of original, of high quality, and suited to the medium. Presentation (including frames, mats, glass, hanging devices,) is an extension of the work and should be considered as carefully as the paint, surface or camera filter used to create the artwork. All work should be finished and display-ready.

Fine Craft – *Ceramics, Furniture, Woodworking and Carving, Art Clothing, Jewelry, Weaving*

All objects must be handmade by the juried member. Handmade objects include those created with hand tools or hand-directed machines. The handmade classification also requires that the juried member produce at least 80% of the perceived value as “artistic content value”. Purchased or found items should be used with great care and be incorporated into the piece of artwork to be less than 20% of its overall value. Jewelry must be hand made by the artist; assembly of kits, pre-strung beads, or other mass-produced factory work will not be accepted. Manufactured chain will be only allowed as a minor part of the total work.

Other items: Some items will be juried and admitted on an individual basis. This may include, but is not limited to: knitting, crochet, dried plant material, heritage/traditional /folk/ethnic craft. Items that will not be considered include, but are not limited to: kits, preprinted fabric that is sold to be cut out and sewn together, cut bottles, unadulterated raw materials, manufactured items, unfinished work, bread dough sculpture, artificial/plastic flowers (unless constructed by the artist), items made of highly combustible, biologic waste, or other hazardous or toxic materials that may present a danger to the gallery or its patrons. The Art Shop reserves the right to remove any item contradictory with Art Shop Standards, or inconsistent with artists’ juried work.

JURY CRITERIA:

Artwork submitted for the jury process will be evaluated by three criteria.

1. Quality of Craftsmanship – demonstrates understanding and competence in chosen medium.
2. Design – composition, elements and principles art: does it “work”.
3. Presentation – framing, matting, appearance. While issues of craftsmanship, design and presentation are the prime consideration for selection of work into The Art Shop, marketability will be considered. Originality of design will be considered foremost, however, there are cases where craftsmanship outweighs originality (i.e. quilts and other soft items, musical instruments, baskets).

NOTE: Jurying is scheduled quarterly, during the second week of January, April, July, and October, so please mail or submit by the first week of the month or arrange for personal delivery. Applicants will receive notification of status within 2 weeks of jurying by telephone, email, or US Mail. Slides/photos will be returned in your self-addressed-stamped envelope.

MEMBERSHIP REQUEST & CONDITIONS OF CO-OP PARTICIPATION:

Please review RESPONSIBILITIES, GALLERY STANDARDS, AND JURY CRITERIA. Each artist must be juried in each medium they wish to display in the gallery. The only exception to this rule is for work submitted for special events, as determined by The Art Shop Events Committee. After thoroughly reviewing this material, please submit:

1. An artist’s statement explaining your work and the work(s) you want to be juried. Since you will not be present during the jury process, this is your opportunity to explain your work to the jury panel.
2. A professional/personal resume.
3. Good quality slides or photographic prints (at least 4”x6”) or cd of 6 pieces of artwork, labeled with artist’s name, title, description, date of work, and dimensions in inches (H x W x D). Select work that best meets the Jury Criteria below. If you wish to have your slide/photos/cd mailed back, you must include a SASE with appropriate postage. Otherwise, they become the property of The Art Shop to use at its discretion. Please do not submit original works for jurying. Exceptions to this rule may be requested in writing.
4. Jury fee \$20.00 check payable to The Art Shop/ HVCA.