

PARTNERS

The magazine of the Huron Valley Council for the Arts

P.O. Box 999, Highland, MI 48357

www.huronvalleyarts.org

(248) 889-8660

Winter 2021

THE PRESIDENT'S MESSAGE FOR THE NEW YEAR...

Summing up the year 2020 is a challenge for sure. As I've mentioned to a few people, it will probably become known as the year of the asterisk: all types of chronicles -- historic events, academic achievements, sports records -- will likely show 2020 with a footnoted reference to COVID-19.



Despite having to cancel a great many of our planned events, the HVCA team has continued to work on achieving our mission. Using the online tool Zoom, the board of directors met each month to assess HVCA's situation and to adapt as best we could. We reacted to the changing situation with a cohesive set of our assumptions about the future, followed by a revised operating plan and budget.

Facing a substantial loss of projected revenue, our Executive Director Sioux Trujillo did a great job of researching and applying for emergency grants. Through her efforts, and the generous support of our members, sponsors, and donors, HVCA has been able to stay in business.

Certainly, the pandemic is far from over, but HVCA's leadership team remains optimistic that we will gradually work our way back to restoring the programming which has been our hallmark. We ask for your patience and ongoing support.

Gaylord Gill, President
HVCA Board of Directors

***THANK YOU to all who have supported HVCA this past year through membership, fundraising events, and donations.
With your support the HVCA is able to continue to be a viable force for the arts.***

MESSAGE FROM OUR EXECUTIVE DIRECTOR

“Normal” is not a word that would describe this past year. Shifting to remote work, canceling events, and changing schedules are just a few of the many ways we departed from normalcy in 2020.

January signals a time to reflect on the previous year, a time to celebrate successes, and a time to make plans for new personal growth. At HVCA, we are doing just that, reflecting on the accomplishments of 2020 and setting our sights higher for an extraordinary 2021. It also brings a sense of renewed optimism for good things to come in the New Year. Despite the challenges for 2020, the HVCA team is sincerely grateful for the continued support from all of the artists and arts organizations who adapted to the times and did not let the arts community fall silent. Thanks to this dedication, we have made several achievements that we are proud to celebrate, like hosting virtual art exhibits, using Facebook to bring you “live” sales, and managing to raise enough money to keep our doors open.

While we know 2021 will not magically make the hardships disappear, HVCA will continue to be a reliable resource for artists and will bring high-quality performances and events to our community. We have much to look forward to in the coming months beginning with next month when we open our 2021 Gallery Season, host our first virtual musical performance, and launch a brand new website. Stay tuned for more information about that upgrade, but for now, take a look back at HVCA’s highlights from 2020.

Sioux Trujillo, HVCA Executive Director



WE NEED YOU

More than ever, HVCA needs volunteers to supplement our awesome team. This list shows the current committees and the skill sets which are most helpful for each. You don't need to be an expert in any of these -- some experience or even just an interest will be an asset. We will team you with others who are already involved, and we'll work with your individual background and time availability.

- Program Committee: event planning, project management
- Marketing Committee: marketing, public relations, communications, market analysis, graphic design, web design, social media
- Development Committee: fundraising, grant writing, solicitation
- Sales Committee: merchandising, display, bookkeeping
- Governance Committee: management, organization, finance, accounting, law

In addition to needs in each of the above areas, we are also seeking an individual to serve as Secretary of the Board of Directors. We welcome artists of all media to join our co-operative called The Art Shop. Most of our committee meetings are conducted virtually these days, but we would love to talk with you by phone and discuss where you might best fit. Please leave a message at our office number and someone will get back with you: 248-889-8660.



BOUND TOGETHER: An HVCA Service Project

New Program for Pontiac Students

Late in 2020, HVCA did a pilot program which we think has potential to blossom into future offerings. This was a collaboration with Bound Together, a nonprofit organization benefiting school children in the city of Pontiac: www.boundtogetherpontiac.squarespace.com

While primarily focused on providing after-school tutoring services, Bound Together also seeks to offer their students' enrichment programming in the arts and healthy lifestyles. This seemed a natural fit with HVCA's mission.

Working with Bound Together's director, Michele Wogaman, five HVCA volunteers each did a prepared online session for the Pontiac students, conducted over the December holiday break. These were 15-30 minute offerings done via Zoom, so the presenters were able to share slides, photos, and video clips, and also to interact with the children.

Our offerings included Mary Neff and Jill Bahm each reading a book about art and artists. Sioux Trujillo presented a talk on the buffalo of Yellowstone Park given from a Native-American perspective. Most of our audience members were in the 3rd–5th grade levels, although Bound Together currently has students up through 7th grade. We were able to record some of the HVCA sessions so it would be easy to repeat them in the future if there's interest.

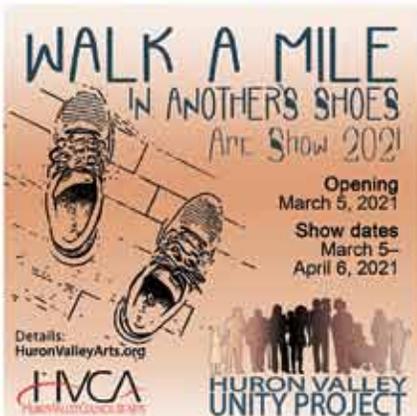
If anyone wishes to become involved in the Bound Together initiative, especially if you have ideas for additional presentations, please contact Sioux Trujillo or Gaylord Gill.

2021 OFFICERS

*President – Gaylord Gill
Vice President – Roscoe Smith
Secretary – (open position)
Treasurer – Diane Woods*

TRUSTEES

*Jill Bahm
Georgia Bingham
Joseph Ferraro
Denise Forrest
Jenny Ginther
Alicia Gostek
Michael Hickox
Anna Winstead*



HAPPENING IN 2021

February

6 -April 3 - Bugs Among Us - Show by Joseph Ferraro
 You-Tube - Solo Exhibit for Gallery

13 - Valentines Day Art Shop Special

March

1 - Instagram Live Interview with Joseph Ferraro

4 - 7:00 PM - Virtual Annual HVCA Board Meeting
 Everyone welcome!

5 - Virtual Show - Walk a Mile in Another's Shoes

13 - 7:00 PM - Joe Ferraro - Zoom Artist Talk with Q&A

14-20 - Dusty Rhodes Virtual Concert

April

9-30 - Our Changing Climate Show (in the Gallery)

18 - Jenny Ginther Virtual Piano Program

May

7 - June 11 - M J Seipzler - Gallery Opening

21- Save the Date - Author Luncheon

June

18 - July 9 - Collection Show...

DID YOU KNOW?

Chinese New Year 2021
 Friday, February 12
 The year of the OX....



In Chinese culture, the Ox is a valued animal. Because of its role in agriculture, positive characteristics, such as being hardworking and honest, are attributed to it. Take a look at the link below to learn more...

Year of the Ox: Fortune and Personality
 Chinese Zodiac (www.chinesenewyear.net)

