

JURIED ARTIST APPLICATION INFORMATION



RESPONSIBILITIES

The Art Shop is a function of volunteer HVCA member artists, and the collection is constantly changing. Each artist works a required minimum of hours as determined by The Art Shop, (currently 4), on the sales floor each month, with an additional 4 hours working with one of the support committees that manage day-to-day operations (which may also be fulfilled in part by working additional shifts.) When membership is low or HVCA & community events are high, more sales floor hours will be necessary. Duties as a member also include meeting attendance as announced, dues/fees as voted by membership (currently \$20 annually, plus HVCA membership,) presence at openings, and proactively fostering a strong arts community in the Huron Valley area. Artists set their own prices. All sales benefit HVCA (25% for active members, subject to a 40% commission for inactive members.)

In addition to supplying a venue for the members to display and sell their work, The Art Shop at the HVCA provides an opportunity for professional networking, and seeks to represent 20 – 24 artists at any given time. When it dips below twenty members, a call for new members will go out. Membership applicants should possess high artistic merit and commitment to the creative and administrative aspects of running a non-profit alternative art venue.

Interested in becoming a member? Read the following Gallery Standards, Membership Request & Conditions of Co-op Participation, and complete the Juried Membership Request Form.



GALLERY STANDARDS:

The Cooperative established the following guidelines and criteria for The Art Shop in order to reflect positively on the organization and establish a level of excellence of the artwork displayed. The Art Shop herein defines the type of juried work to be displayed in the Gallery:

Fine Arts – *Painting, Drawing, Sculpture and Assemblage, Collage, Photography, Digital Media, Fine Art Prints of original art done by juried members.*

Artistic ability must reflect mastery of the skills to produce fine art of high quality. Work should display an understanding of the elements and principles of design and composition. Materials must be original, of high quality, and suited to the medium. Presentation (including frames, mats, glass, hanging devices,) is an extension of the work and should be considered as carefully as the paint, surface or camera filter used to create the artwork. All work should be finished and display-ready.

Fine Craft – *Ceramics, Furniture, Woodworking and Carving, Art Clothing, Jewelry, Weaving*

All objects must be handmade by the juried member. Handmade objects include those created with hand tools or hand-directed machines. The handmade classification also requires that the juried member produce at least 80% of the perceived value as “artistic content value.” Purchased or found items should be used with great care and be incorporated into the piece of artwork to be less than 20% of its overall value. Jewelry must be hand made by the artist; assembly of kits, pre-strung beads, or other mass-produced factory work will not be accepted. Manufactured chain will be only allowed as a minor part of the total work.

Other items: Some items will be juried and admitted on an individual basis. This may include, but is not limited to: knitting, crochet, dried plant material, heritage/traditional /folk/ethnic craft. Items that will not be considered include, but are not limited to: kits, preprinted fabric that is sold to be cut out and sewn together, cut bottles, unadulterated raw materials, manufactured items, unfinished work, bread dough sculpture, artificial/plastic flowers (unless constructed by the artist), items made of highly combustible, biologic waste, or other hazardous or toxic materials that may present a danger to the gallery or its patrons. The Art Shop reserves the right to remove any item contradictory with Art Shop Standards, or inconsistent with artists’ juried work.

JURY CRITERIA:

Artwork submitted for the jury process will be evaluated by three criteria.

1. Quality of Craftsmanship – demonstrates understanding and competence in chosen medium.
2. Design – composition, elements and principles art: does it “work.”
3. Presentation – framing, matting, appearance. While issues of craftsmanship, design and presentation are the prime consideration for selection of work into The Art Shop, marketability will be considered. Originality of design will be considered foremost; however, there are cases where craftsmanship outweighs originality (i.e., quilts and other soft items, musical instruments, baskets.)

NOTE: Jurying is scheduled on an ongoing basis. Confirmation will be sent to applicants within a week of receiving all required materials (online application, emailed resume and JPEGs, and Jury fee.) Jurying is typically convened within a month of completed application process. Please contact artshop@huronvalleyarts.org if you wish to check on the status of your application.

MEMBERSHIP REQUEST & CONDITIONS OF CO-OP PARTICIPATION:

Please review RESPONSIBILITIES, GALLERY STANDARDS, AND JURY CRITERIA. Each artist must be juried in each medium they wish to display in the gallery, with a separate jury fee paid for each category requested. The only exception to this rule is for work submitted for special events as determined by The Art Shop Events Committee. After thoroughly reviewing this material, you will submit contact information online, including an artist’s statement explaining your work and the work(s) you want to be juried. Since you will not be present during the jury process, this is your opportunity to explain your work to the jury panel., in addition to:

1. A professional/personal resume.
2. Six good quality digital images in JPEG format. These may be sent as JPEG attachments, labeled or accompanied by a list including artist’s name, title, description, date of work, and dimensions in inches (H x W x D). Select work that best meets the Jury Criteria. I Please do not submit original works for jurying. Exceptions to this rule may be requested in writing.
3. Jury fee \$20.00 payable to The Art Shop/ HVCA for each medium or category to be juried.

Your application will consist of several components:

1. [An online application](#) which will also include your artist statement (see link below)
2. Professional or personal resume (.doc or .pdf preferred) submitted to artshop@huronvalleyarts.org
3. Six JPEG images submitted to artshop@huronvalleyarts.org (NO physical photos or non-JPEG files will be accepted)
4. Jury fee of \$20.00 for each medium or category to be juried. Payment options:
 - Check payable to The Art Shop/ HVCA mailed to HVCA, PO Box 999, Highland, MI 48357
 - Stop by HVCA/The Art Shop with your cash, check, or charge.
 - Pay online through PayPal. You may find a link by scrolling down to the Donate button at huronvalleyarts.org. Earmark your entry as Art Shop Jury.

The Art Shop (TAS) at the Huron Valley Council for the Arts (HVCA), and Highland Station House (HSH), shall not be liable for any loss, injuries or damages sustained by any participants, his/her heirs, or any person or organization arising out of any event. By signing the Juried Membership Request Form, participants hereby fully and forever release TAS, HSH, HVCA, and volunteers from any and all causes of action, claims, and demands of any nature that arise out of any event. All work exhibited must be original and handcrafted by the artist. Certain exceptions may apply, such as works published. The Art Shop reserves the right to decline any applicant, and all memberships are subject to a 2-month trial period. Failure to comply with all rules may result in expulsion from the co-op and loss of fees paid, at the discretion of The Art Shop and the HVCA. Returned checks received from participants will be assessed a \$50.00 fee. 25% (active members) or 40% (inactive members) of all sales benefit HVCA. Outside sales resulting from HVCA or TAS activities or promotion may be subject to commission.

If accepted, applicants give permission to use name & images for publicity purposes and agree to gallery standards, conditions, and responsibilities:

Please direct questions to artshop@huronvalleyarts.org

the
art
shop



JURIED ARTIST MEMBER INFORMATION



Highland Station House

205 West Livingston Road
Highland, Michigan 48357
248-889-8660

www.huronvalleyarts.org